

ACRL-LA Executive Board Members Meeting
August 4, 2011: Northwestern campus
Minutes

Executive Board Members Present: Melissa Goldsmith, Tony Fonseca, Angela Dunnington, Mike Matthews, Megan Lowe, Karen Niemla, Tracy Hall

Executive Board Members Present by Skype: Kelly Blessinger

Liaisons Present: Will Hires

- I. Meeting called to order 11:36 a.m. by Melissa Goldsmith
- II. Goldsmith introduced herself to ACRL-LA members present
- III. Introduction of officers
- IV. **The Membership Report was done by Mike Matthews**
 - a. Confirmed 120 members have paid dues
 - i. It was suggested membership chair obtain the national list
 - ii. Mass email needs to go out about renewal and Karen Niemla will do
 - b. **General brainstorm session on increasing membership**
 - i. Opportunity still exists to increase membership with SLIS students. Five have taken advantage of this but the remaining 9 need to be reminded, for a total possibility of 14. It was suggested that Dr. Dawson send out a reminder email reminding students about this unique opportunity.
 - ii. Discussion and agreement to sponsor 7 additional \$20 student memberships from New Orleans area academic universities. ACRL-LA President (Melissa Goldsmith) will send out letter to selected list of schools.
 - iii. ACRL-LA will sponsor 25 associate members
 - iv. -Propose to offer free membership for the remaining (2011-2012) to all LLA-Academic members who attend ACRL-LA Open Business meeting at LUC with plans for them to renew July 2012
 - v. Use open ACRL-LA open business meeting platform to mention peer support program as incentive for membership
 - vi. Membership chair will contact Marcy to get on LUC marketing materials
 - vii. ACRL-LA sponsored poster session competition at LLA or LASAL rather than LUC due to SLIS schedule. Tony will discuss poster session idea with Dr. Dawson
 - viii. Introduce a workshop at LLA or LASAL (about how academic libraries can partner with school and public) and speakers receive FREE ACRL membership
- V. **Regional Conference for 2012 (President)**
 - a. General brainstorming session was held about reviving and hosting a regional conference
 - i. Subcommittee must be in place and will be made up of Past President as subcommittee chair and current ACRL-LA President and include 2 people statewide that fit the mission

- ii. Trial the subcommittee for one year to explore the topic more fully and investigate 2003 regional conference pros/cons
- iii. Desirable/destination location for regional conference was suggested as future planning consideration

VI. Report from Awards Committee (Tony Fonseca)

- a. Tony Fonseca is interim chair of Awards committee
 - i. Idea presented to implement a "Champion for Library" award for an advocate of libraries
 - ii. Two awards will be given each year and will be honored with a plaque
 - iii. Those honored should not be librarians but advocates of libraries and suggested teaching faculty that are strong library supporters
 - iv. Nominations will come from librarians and the Awards committee will make the decision on final selection
 - v. The mission of this award will feed back to advocacy and will elevate ACRL-LA profile
 - vi. Vote was unanimous by Executive committee board to implement this new mission of Awards Committee

VII. CODEX (Megan Lowe) and Guest Editor (Karen Niemla)

- a. Update on Indexing
- b. Deadline for next submissions is October 1, 2011 for a January/February 2012 release
- c. Suggestion for new process of submission was discussed but Executive Committee agreed to keep submission as is

VIII. Fighting for LOUIS in 2012

- a. Legislative Liaison to work with LALINC executive committee for this effort in the future
 - Will Hires will work with Suzanne Martin (Will Hires has no comment at this time)
 - Will Hires will contact past group from ACRL-LA that will work on this
 - This effort will only happen if issue comes up again with LOUIS
- i. Suggestion to implement automated generic press kits to save time

IX. Website and Fundraising (Karen Niemla) (Melissa Goldsmith)

- a. Website is good
 - i. *Codex* has some issues with updates that did not work in 2009
 - ii. Goal is to make *Codex* better
 - iii. Upgrade scheduled for August 2011
- b. Fundraising initiative
 - i. Suggestion for funds to purchase promotional materials for ACRL-LA
- ii. Suggestion for executive committee to investigate further and decide details on minimum number needed, dollar amount spending, what type of item will be purchased and how that item will best be used.

- iii. Agreed that Executive Committee board will vote on the item that is to be purchased and that this discussion and vote can be handled by email communication.
 - iv. Executive Committee decided to table the vote at this time. Meanwhile, email correspondence and submission of a procedural document on this initiative will be sent out by President Melissa Goldsmith and committee will discuss initiative and make any votes on this issue by email.
- X. **Other Business**
- a. Secretary, Tracy Hall, will write and submit chapter notes 4 x a year to ACRL. Chapter Notes include pictures and summary of local ACRL-LA news.
 - i. In addition ACRL-LA chapter notes will be submitted to LALINC listserv for future marketing of ACRL-LA.
 - ii. Announcement that current Treasurer Report stands at \$3,475.20 prior to renewals.
- XI. **Adjournment**
- a. Goldsmith motioned to adjourn
 - b. Fonseca seconded
 - i. Vote was unanimous
 - ii. Adjournment at 1:05 p.m.

Minutes taken by Tracy Hall Executive Committee Secretary

Minutes Submitted on 9/22/11