

Goal Area: Learning

ACRL and its members are recognized internationally as collaborative leaders and partners in ensuring that students leave with lifelong learning skills, improving techniques for assessing learning outcomes, and in creating environments for discovery.

1. ACRL expands regional, national and international adoption, use and development of information literacy standards.

In 2009-2010, ACRL-LA has expanded its efforts in encouraging adoption of the ACRL Information Literacy Standards by creating an extremely active committee to investigate issues dealing with Freshman information literacy skills, by examining inconsistencies in the transition from high school to college. This committee has already presented at two conferences, including the Louisiana Library Association (chapter of ALA) Conference, to audiences consisting of school, public, and academic librarians. The Chair of this committee led these panels, made up of a mix of school librarians, academic librarians, and non-librarians, along with three of the chapter's officers, and co-authored a published article arguing for Information Literacy as a General Education concern.

2. Strengthen ACRL's relationships with higher education organizations that are important to faculty and administrators in order to develop institutional understand of librarians' roles in enhancing teaching and learning.

3. ACRL increases member abilities to create and manage physical and virtual spaces and services as environments for discovery.

ACRL-LA indirectly empowers members to (re)invent their own libraries, learning commons, and digital venues, through the huge strides made by the chapter in the last year in its web presence, which now allows for forums and bulletin board discussions on both general librarianship issues and items specific to job descriptions and tenure requirements, file downloads (sharing), an introduction to the chapter's projects (services), and information about the chapter's publications.

Goal Area: Scholarship, Research, and Creative Activity

ACRL and its members are recognized internationally as authorities on the integration of content, tools, and services into the evolving workflows of scholars and creators at all stages from initial discovery, to individuals organizing their own resources, to the creation, sharing, publication, aggregation, and preservation processes, including associated intellectual property issues.

1. Strengthen ACRL's role in serving as a catalyst for and supporting transformative change in scholarly communication systems.

ACRL-LA hosted one of the five Scholarly Communications Roadshow workshops in the summer of 2009. This discussion of copyright licenses, open access journals (OAJs), and the relationship between the two was attended by some 90 members. In addition, the chapter created its own OAJ in January of 2010. The chapter is also working towards a collaborative effort with graduate schools to establish a Louisiana ETD consortium, perhaps maintained by the LOUIS consortium, which will support transformative change in scholarly communication systems. The chapter's incoming president, in fact, will be presenting on consortia roles in ETD libraries at the forthcoming NDLTD conference, and one of its Executive Board members has produced an ETD report to his the Louisiana Tech Graduate Council (on which he serves), at the request of his Graduate Studies Dean.

2. Enhance ACRL members' ability to provide education, advocacy, and coalition building to support transformative change in scholarly communication systems

In early 2010, ACRL-LA identified copyright issues and open access as two of the possible workshop topics for its October 2010 workshop. By April 2010, the chapter determined that its workshop topic would be copyright issues, with a secondary emphasis on open access. The chapter is hoping to an attendance between 60 and 90 members. The current President and President-Elect also have made plans to attend and present at the meeting of the National Digital Library for Electronic Theses and Dissertations, and plan to present statewide on the issue afterwards, with concentrations on consortia roles in ETD libraries and the relationship between academic institution type and its role in ETD libraries.

3. Enhance ACRL members' understanding of how scholars work and the systems, tools, and technology to support the evolving work of the creation, personal organization, aggregation, discovery, preservation, access and exchange of information in all formats.

At the chapter's summer workshop on open access journals, members were taught about options authors have in the publishing/licensing process. Furthermore, the chapter purposefully created its new journal as an open access, peer-reviewed journal to further address these issues among members.

4. Strengthen ACRL's relationships with learned societies to expand membership knowledge of disciplinary practices in scholarship.

The chapter's current President and President-Elect have routinely attended conferences outside of librarianship (education, popular culture, music scholarship) over the last few years, and in 2009-2010 they again attended conferences for The American Musicological Society, as well as its regional chapter meeting, as well as the conference of the International Association for the Study of Popular Music. Finally, the chapter is making plans to revisit a 2008 theme of "liaisonship," or subject specialist librarianship.

Goal Area: Advocacy

ACRL has greater influence on the higher education and research environment.

1. Increase ACRL's influence on campus information, academic, and communication technology priorities.

2. Increase ACRL's communication on major trends and issues in libraries and higher education.

During the 2009-2010 year, ACRL-LA hosted a summer workshop (copyright and open access) and an October colloquium (Return-On-Investment).

3. Strengthen partnerships with other organizations.

ACRL-LA has worked to strengthen partnerships with three other academic librarian professional organizations in the state: The Academic Section of the Louisiana Library Association (LLA-Academic), LASSAL (the professional organization for support staff), and the LOUIS Users Group (the statewide consortia, which hosts an annual LOUIS Users Conference [LUC]). The chapter has already presented at LASSAL and LUC, and has begun to make arrangements to partner in conferences with LLA-Academic in March 2011.

4. Increase ACRL's influence in public policy affecting higher education.

5. Increase ACRL's influence on national and regional accrediting entities.

Both the ACRL-LA Chapter's President and President-Elect have submitted their names for The Southern Association of Colleges and Schools Commission on Colleges (SACS-COC). The current president has already served on offsite and onsite teams. In addition, the ACRL Executive Board has positioned itself squarely behind the ongoing argument for Information Literacy as a core competency that should be the purview of General Education, rather than the sole property of the academic library.

6. Increase ACRL members' ability to respond to and maintain critical levels of excellence in accreditation requirements and professional standard

In 2009, the chapter created a Peer/Experts Network to serve the purpose of information exchange on issues such as accreditation, publishing, conferencing, and professionalism.

7. Expand ACRL research on the value of the library, the value of the librarian, and the value of information.

Three of ACRL-LA's executive officers have been involved with three published articles in the 2009-2010 year, in journals such as *portal: Libraries and the Academy*, *Collaborative Librarianship*, and *CODEX: The Journal of the Louisiana Chapter of the ACRL*. These articles dealt with the library's relationship to general education faculty, its role in the larger campus and scholarly community, and the value of specialized librarianship. Generally speaking, ACRL has a research agenda which includes the aforementioned, as well as publications aligned with its agenda, such as that of our 2009 Scholar Librarian Award winner Steve Bensman.

Goal Area: Continuous Learning

ACRL provides continuous learning opportunities enabling members to strengthen their effectiveness and achieve recognition as valued contributors to their academic and research communities.

1. Expand ACRL's alignment of programs and other learning opportunities based on data, member needs, and strategic priorities.

In 2009-2010, ACRL-LA continued its practice of allowing its membership to determine important initiatives and workshop topics. The chapter completely revamped its mentor program due to chapter interest, creating instead a peer/expert network, which it unveiled in 2009. The chapter also used a survey of membership in order to determine both its topic for the October 2010 workshop, as well as for the preferred date/time, changing from its traditional Wednesday before the LOUIS Users (statewide consortium) Conference to the Friday following the conference. In addition to its research agenda, ACRL also has strategic priorities, which include providing direction and guidance for academic libraries to meet their most vital, relevant and pressing obligations. The chapter has positioned itself to bring national issues/standards/experience to Louisiana (as a compliment to LLA-Academic, which reflects local practices within the state).

2. Increase the accessibility of learning opportunities to meet the diverse needs of members by relying on research and best practices for design, delivery, and accessibility.

The chapter continued to sponsor not only keynote speakers and workshop experts in the state (during the summer and fall of 2009), but also sponsored various workshops at the LOUIS Users (statewide consortium) Conference in the fall of 2009. There are already plans in place to do the latter again in 2010, with an emphasis on scholarly communications and copyright licensing issues.

3. Increase ACRL's agility in providing cutting-edge content for learning programs and publications.

4. Expand ACRL's continuous learning opportunities on advocating the value of the library, the value of the librarian, and the value of information.

Following up the 2009 chapter workshop by Scott Walter on return-on-investment for academic libraries, the chapter has taken steps towards partnering with the LSU School of Library and Information Science to work towards creating an academic library ROI calculator that can be applicable to any size academic institution, something which has yet to be done by any entity. The chapter president has already submitted an article for publication, which will become the backbone for this calculator.

5. Continue to play a leadership role in promoting research and publication in academic and research librarianship thereby creating and disseminating tools and a body of knowledge for the field.

The ACRL-LA Chapter unveiled its open access peer-reviewed journal, CODEX: The Journal of the Louisiana Chapter of the ACRL in January of 2010. The first issue included articles by a consortium director; two SLIS faculty members (The University of Iowa and Louisiana State University); and four academic librarians (representing Louisiana State University, Towson University, and Nicholls State University). The second issue is currently under review, and it will also contain articles by both national scholars and Louisiana librarians. This journal also includes comprehensive (1500-200 word) reviews of publications in the literature; these reviews come from librarians both in and out of the state. In addition, the chapter again awarded its Scholar Librarian of the Year Award, which exists to encourage research and publication concerning academic libraries and higher education.

Goal Area: Leadership

ACRL members achieve recognition as leaders and advocates for academic and research libraries. ACRL recruits and develops the next generation of academic and research library leaders.

1. Develop leadership opportunities for ACRL members and increase professional development offerings on leadership.

The incoming chapter president has already begun plans to bring three new librarians onto the chapter Executive Board. In addition, a new committee was created and the Chair was offered to a well-respected librarian in the state who was not on the Board. The chapter's most recent workshop was purposefully aimed at library administration, and was marketed aggressively to library directors and middle management librarians. The chapter also created peer review opportunities for its members with the creation of its journal, and in 2009.

2. Design and deliver tools to ACRL members to empower them to communicate the value of their contributions to learning and scholarship.

3. Increase recognition of the value of libraries and librarians by leaders in higher education, information technology, funding agencies, and campus decision making.

4. Increase ACRL's efforts to support recruitment of new and diverse talent to academic and research librarianship.

The chapter began actively courting students in the state's only MLIS program in 2009, and has made three visits to classes and two visits to student socials. The chapter is also currently pursuing an active relationship with the faculty advisor to the academic librarianship specialization area. Both the advisor and a student representative are invited to every Executive Board meeting.

Goal Area: Information Technology

Academic and research librarians are leaders in using information, academic and instructional technologies to create and manage information resources and to deliver library and information services.

1. Support the development and recognition of academic and research librarians as experts and campus leaders in information technology applications in libraries by offering educational opportunities.

Two members of our Executive Board, our Web Administrator and our Journal Editor, continued to routinely present at the LOUIS Users Conference (statewide consortia) and the Louisiana Library Association Conference on the relationship between information technology and librarianship. In 2009 they presented on statistics-keeping methods for reference.

2. Build ACRL's capacity to partner with other technology-oriented higher education organizations to identify standards and best practices for managing digital libraries and digital library services.

3. Support members in their exploration, research on, and implementation of new and emerging information technologies and their application for library services in educational environments.

Goal Area: Membership

ACRL's membership growth builds on retaining core membership while recruiting from new and diverse communities.

1. Expand the appeal of ACRL membership among current members with a special focus on those new to the profession and early in their careers.

In 2009-2010, ACRL-LA began a partnership with the LSU School of Library and Information Science that involved creating a committee to investigate SLIS initiatives. To that end, the student liaison from the SLIS program identified various needs of MLIS students, which resulted in guest lectures by chapter officers, librarian led discussion groups, and focus group surveying. The chapter also sponsored four students to attend its 2009 workshop on Return-On-Investment, and two students for its Scholarly Communications Roadshow. In addition, in April 2010 the chapter agreed to act as a liaison between LSU SLIS and the LOUIS Users Group (the statewide consortium), since the two entities had no official relationship. And as these new librarians are recruited, they are given the opportunity to enter our peer network/experts mentoring program. We began the 2010 goal of attracting more student members with initiatives such as poster session competitions and lowered membership rates.

2. Increase the number of academic and research librarian members.

The chapter has concentrated on membership drives.

3. Increase ACRL's membership from underrepresented ethnic and racial groups.

4. Increase the appeal of ACRL membership to broader communities.

The chapter has created a new membership level. Associate Memberships will be offered to non academic librarians, such as teaching faculty in other departments, school librarians, retired librarians, and out-of-work librarians.

5. Increase efforts to support recruitment of new and diverse talent to ACRL.

6. Support and encourage research and programming on the changing workforce in academic libraries and the implications for library education and training, leadership and middle management development, and staff recruitment and retention.

Goal Area: Organizational Vitality and Effectiveness

ACRL will have the fiscal resources, staff expertise, and organizational structure to advance the association's strategic plan by deploying data-driven decision making to drive entrepreneurial activities.

1. Increase and diversify fiscal and human assets.

The ACRL-LA chapter created a Funding Committee whose charge it is to develop variant methods of renewing the chapter's treasury so that the chapter could continue to fund initiatives such as the Scholar Librarian Award and the annual keynote speaker. The incoming president has identified as her platform increasing the membership base and bringing in new Executive Board members through standing committee chair appointments.

2. Increase the mutual benefits of the ACRL/ALA relationship.

3. Increase and improve ACRL's organizational use of information technology.

ACRL-LA's Web presence has become more pronounced in 2009, with additional offerings such as an academic journal (CODEX), a forum area, the use of survey monkey, the use of online nominations for elections and online voting, and communications software such as Skype.

Goal Area: Sustainability

ACRL integrates sustainability into all aspects of the life of the association.

1. Expand commitment to adopting green and sustainable business practices for ACRL offices, conferences, continuing education and operations with business partners.

2. Create a discourse about the significance of sustainability and ways to promote it within ACRL.

3. Foster relationships and collaboration by identifying meaningful opportunities for cross-fertilization of ideas, research and problem-solving around sustainability, both within ACRL and external to the association.

4. Plan and implement continuing education opportunities regarding sustainability for our members.

The chapter's Executive Board does an ongoing presentation on responsible printing.

5. Engage with policy-makers, academics, non-academic non-governmental organizations, and the public in an effort to foster sustainability literacy.